

AS SEEN IN southbay magazine

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PROFILES
SPA/BEAUTY/FITNESS

Cindy Strom & Karla Salguero, Owners Blink Studio

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What's most rewarding about your work?

"Being able to spend time with our clients, who are some of the most inspiring women, parents and young adults. We learn from those who walk through our doors daily, and having each person leave happy at the end of our visit is the best feeling in the world."

What is unique about your style and technique?

"We use individual mink and silk eyelash extensions that are 'C' curls and tapered thin for a more natural look. We offer a 'membership' to our studio for existing clients returning within two to four weeks of their original set of lashes. We take the healthy approach and remove the existing extensions and start over with a new set at half the cost.

For our custom airbrush tan application, we provide each client with all necessary disposable wear at no additional cost. We specialize in an express custom airbrush tan you can rinse off, cosmetic bronzers in as little as one hour, and a standard spray tan available in a variety of shades. Our solution is a highly

concentrated antioxidant blend that combats the daily signs of skin damage and is eco-certified all-natural, paraben-free, gluten-free, 100% vegan and nut allergen-free.

We use only the finest cream and hard wax products that remove hair at the root and leave skin smooth for weeks. We maintain the highest standard of cleanliness and never 'double dip' in our wax. Everyone is treated for delicate skin, ensuring a pleasant, stress-free experience."

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How do you educate your clients to take good care of themselves?

"Prior to any of our beauty service treatments we explain the process to each client and go through their personal preference to customize each experience. We also provide after-care instructions."

Blink Studio is a boutique beauty establishment that offers custom airbrush tanning, full-body waxing, eyebrow and eyelash tinting and eyelash extensions. Offering services by appointment only maintains a sense of privacy and a leisurely, enjoyable experience. Owners Cindy Strom and Karla Salguero are sisters who have worked together for many years, establishing a variety of businesses throughout the Westside and South Bay. Cindy is a licensed esthetician and certified in PCA Skin Biology chemical peels and eyelash extensions. Karla is a certified airbrush technician and eyelash extension specialist.

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